

**ERIN BLACK**  
*DISABILITY ACTIVIST & YOUTH  
ENGAGEMENT SPECIALIST*

**PROFILE**

An uplifting leader seeking valuable experience in media management and disability studies fieldwork. Dedicated to empowering those around her to feel valued through the power of media and relationship.



ERIN.AB.BLACK@GMAIL.COM

LINKEDIN.COM/IN/ERINBLACK00

ERINBLACK.NET

**EDUCATION**

Bachelor of Communications  
(Public Relations) with a minor in  
Disability Studies:  
  
The University Of Toledo  
Toledo, OH  
Obatined December 2022  
  
GPA : 3.8

**SKILLS**

**VIDEO AND AUDIO PRODUCTION  
(ADOBE CERTIFIED)**  
  
**SOCIAL MEDIA MANAGEMENT (INSTAGRAM,  
FACEBOOK, TWITTER, LINKEDIN, TIK TOK, SNAPCHAT)**  
  
**PROFICIENT IN ALL MICROSOFT SUITES**  
  
**EXPERIENCE IN ANALYTICS AND SURVEYING**  
  
**PUBLIC SPEAKING**

**COURSEWORK**

**DISABILITY HISTORY**  
  
**DISABILITY CULTURE & LITERATURE**  
  
**MASS MEDIA IN SOCIETY**  
  
**SOCIAL MEDIA MANAGEMENT**  
  
**MARKETING ANALYTICS**  
  
**MEDIA WRITING**  
  
**STUDENT LEADERSHIP & DEVELOPMENT**

**RECENT EXPERIENCE**

**GEORGE WASHINGTON UNIVERSITY -  
SENIOR RESEARCH ASSISTANT**

January 2022 - Present

- Assisted in building out an online interactive video platform that plans to assist with post-secondary transitioning for youth with disabilities.
- Spoke as a keynote speaker at multiple post-secondary transition conferences.

**TRANSITION DISCOVERIES (TD) - STUDENT ENGAGEMENT CONSULTANT**

January 2022 - Present

- As a part of the Senior Research Assistant position through George Washington University, the Transition Discoveries initiative has transformed into a non-profit built on the foundation of empowering youth to be the driver's of their own futures. I had the pleasure of building networks and relationships nationally with the purpose of empowerment, advocacy, and transforming post secondary transition for youth with disabilities.
- As a team member of TD, I cultivate content and lead our social media platforms as well as carry out strategic marketing plans for the purpose of building our presence as a non-profit.

**INTERIM MARKETING COORDINATOR -  
THE CHARCOT MARIE TOOTH ASSOCIATION (CMTA)**

February 2021 - November 2021

- After working as the marketing intern for the Charcot Marie Tooth Association for 6 months, I began working as the interim marketing director managing an intern and content/ad creation for Instagram, Facebook, LinkedIn, and Twitter - a community of over 100,000 followers. The CMTA reached over 4.0 million impressions under my direction in 2021.

[ERIN'S STORY](#)

[TRANSITION  
DISCOVERIES  
WEBSITE](#)

[TRANSITION  
DISCOVERIES  
SOCIAL MEDIA](#)

[CMTA SOCIAL  
MEDIA](#)

[SAMPLE  
VIDEOGRAPHY](#)